

Canadian Art Renewal Series

Effort #1

CANADIAN
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Special Early Renewal Savings Inside!

EXCLUSIVE PUBLISHER'S OFFER
for Valued Subscribers only...

Subscriber exclusive:

PUBLISHER'S EARLY RENEWAL OFFER

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51 FRONT STREET EAST, SUITE 210,
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Dear *Canadian Art* Subscriber,

As someone who has a special appreciation for art, you are invited to enjoy exclusive savings on your early *Canadian Art* renewal...

Renew right now, and you pay as little as \$34.97 for 8 issues – you save 49% off the cover price!

It's the best renewal offer you'll see, available to valued subscribers like you. Just return the order form below with your payment, and you will save an additional \$5.00 off the regular price, a remarkable offer!

You can also choose to renew for one year, and receive another 4 issues with your payment of \$21.97. Still a good deal, you enjoy 35% savings off the cover price.

There's so much in every issue for the avid art lover, collector or artist: the work of new creators and established stars, exhibition guide to the season's best shows, interviews and profiles of collectors, Canadian artists on the international scene, and much more to keep you informed and up-to-date on Canadian art and artists!

Don't miss this Publisher's Early Renewal Offer – return the order form below with your payment today!

Sincerely,

Melony Ward

Melony Ward, Publisher

P.S. Special Publisher's Savings: renew with your payment now, and save 49% off the 2-year option – the best renewal rate you'll see! These savings are available for a limited time, so be sure to renew now.

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PUBLISHER'S EARLY RENEWAL OFFER

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Yes!

Renew my *Canadian Art* subscription for the special savings term I have indicated:

- I'M PAYING NOW:** *Best Deal!*
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**FOR FASTEST SERVICE:
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Phone toll-free: 1-800-222-4762
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www.canadianart.ca

Prices include taxes. US orders \$32 CDN per year. Foreign \$40. GST# R124064999

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Canadian Art Renewal Series

Effort #2

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LAST CHANCE FOR EXCLUSIVE SAVINGS



OPEN IMMEDIATELY:
time-limited renewal inside...

LAST CHANCE FOR EXCLUSIVE SAVINGS

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Renewal Offer
**SAVE 49%
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Dear *Canadian Art* Subscriber,

Great art requires time to conceive, create and enjoy.

Sadly, time is running out for the best savings on your *Canadian Art* renewal. This is the final opportunity you will have to enjoy these exclusive renewal savings. Don't miss this last chance to renew at an amazing low rate...

Renew right now, and you pay as little as \$34.97 for 8 issues – that's 49% off the cover price.

Or take another year – 4 issues – for just \$21.97. Still a good deal at 35% savings off the cover price.

Either way, this is the best renewal offer you'll see, available to valued subscribers like you.

This offer won't be repeated; your next renewal, if you miss this one, will cost you more. Don't wait! Renew your *Canadian Art* subscription with the Last Chance Savings Offer below right now!

Sincerely,

Melony Ward

Melony Ward, Publisher

P.S. Time's up! This is your final chance to renew at these exclusive rates; future renewals will cost you more. Don't miss this great deal: renew at these great rates now!

CANADIAN ART FIFTYONE FRONT STREET EAST, SUITE 210, TORONTO, ONTARIO M5E 1B3

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Canadian Art Renewal Series

Effort #3



RENEWAL SAVINGS EXTENSION CANADIAN **art**

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Dear *Canadian Art* Subscriber,

You've made a great investment.

As a *Canadian Art* subscriber, you've invested in beautiful, informative, award-winning coverage of the vibrant Canadian visual arts scene. You've kept abreast of the season's best exhibitions and events. It's our hope that you've gained a deeper appreciation of artists, collectors, and art.

Now is the time to renew your investment in *Canadian Art*.

Take this last opportunity to lock in your savings for 2 years! Pay just \$39.97 for 8 more issues, and save over 41% off the cover price. Or renew for just one year at \$23.97 and save 30% off -- still a great deal.

With only two months left in your subscription, now is the time to guarantee uninterrupted delivery of *Canadian Art* -- renew today!

Sincerely,
J. Gardner
Richard Rhodes,
Editor

THERE ARE ONLY 2 MONTHS LEFT IN YOUR SUBSCRIPTION: Take this final opportunity to renew for 2 years, and lock in your savings now!

P.S. Lock in your savings -- take the 2-year option on your order form and save 41% off the cover price! This is your last chance to renew for 2 years -- don't miss it, renew today!



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Canadian Art Renewal Series

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**URGENT NEWS
ABOUT YOUR SUBSCRIPTION**

Your last copy of *Canadian Art* is on its way. **OPEN IMMEDIATELY...**



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COMPLETE, DETACH AND MAIL TODAY!

Dear *Canadian Art* Subscriber,

Have you ever missed a great exhibition simply because you weren't in the know?

If you've forgotten what that feels like, it's probably because as a subscriber, you've been kept informed and up-to-date on all the season's hottest shows, from coast to coast and around the world.

Right now you risk missing the next issue of *Canadian Art* (and who knows what fantastic openings, installations and exhibitions!)

Renew your subscription NOW, and you'll stay in the know. You pay just \$23.97 for another 4 issues – that's 30% off the cover price.

Hurry, there is only **one month left** to go in your subscription. You must renew **now** to guarantee uninterrupted delivery of *Canadian Art* – mail the form above or fax it to 905-946-0410 today!

Sincerely,

Eithne McCredie, Circulation Manager

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Canadian Art Renewal Series

Effort #5

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Your Canadian Art is slipping away!

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 EMAIL: INFO@CANADIANART.CA
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 PRICES INCLUDE TAXES. US ORDERS: \$22 CDN PER YEAR. FOREIGN: \$40.

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| 1 | 4 issues of <i>Canadian Art</i> , Canada's award-winning visual arts magazine, delivered right to your door or office. | JUST \$23.97 |
| 2 | 30% savings off the cover price; one year on the newsstand will cost \$34.03. | 30% OFF the cover price |
| 3 | Guarantee of uninterrupted delivery: don't miss a single issue! | ✓ |
| 4 | Intelligent, award-winning coverage of contemporary and historical art, including painting, sculpture, film, video, architecture and design, plus profiles, trends, reviews and more! | ✓ |
| 5 | Extensive calendar of upcoming events and exhibitions | ✓ |
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Canadian Art Renewal Series

Effort #7

GREAT ART
LASTS FOREVER...

(unfortunately, your subscription does not)

SEE INSIDE
for a special "come back"
invitation from the Publisher!



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CANADIAN ART 51 FRONT STREET EAST,
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Dear past *Canadian Art* subscriber,

Did you see the latest issue of *Canadian Art*?

It had fantastic **reviews** of recent openings, **profiles** of artists and collectors, plus a valuable and extensive **guide** to upcoming important **exhibitions** and art **events** from coast to coast.

It took readers inside the world of art, offering inspiration and insight into the beauty and passion of the visual arts scene in Canada. It offered a valuable guide to the wonders of painting, design, architecture, photography, sculpture and mixed media, from traditional to contemporary, realistic to abstract. There were intelligent and provocative articles about trends, people, installations and more.

**Missed it? Don't worry: it's still not too late
to come back to *Canadian Art*!**

I invite you to reinstate your subscription today. Simply return the Publisher's Invitation Renewal form below, right now. You are invited to renew your subscription for one year, at a very reasonable rate of just \$23.97, a savings of 30% off the cover price.

Do it now, then once again receive Canada's award-winning guide to the visual arts scene in Canada. If you live, breathe and love art, then don't delay! Return the order form today!

Welcome back,

Melony Ward, Publisher

P.S. For fastest service, phone toll-free 1-800-222-4762, and we'll rush the next issue!

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